

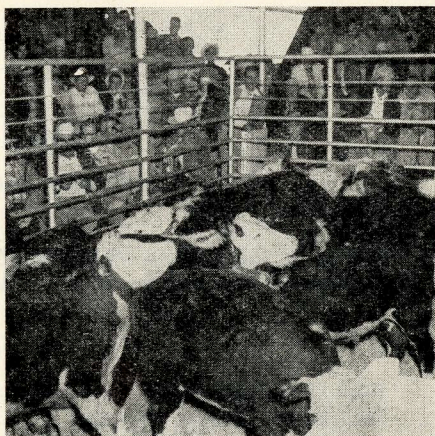
# Market News Sources

## for Arizona Cattle Producers

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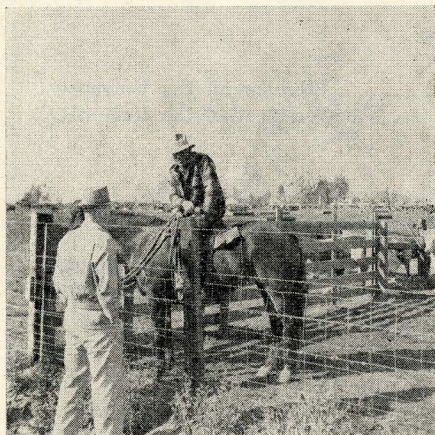


CENTRAL LIVESTOCK MARKETS

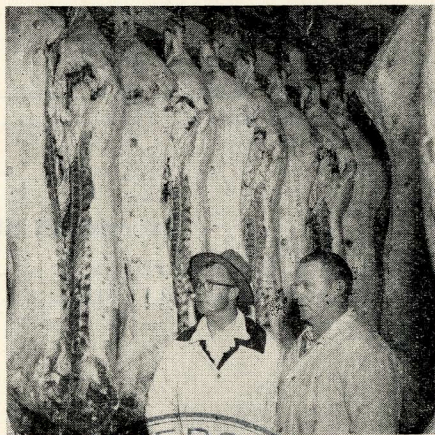


LIVESTOCK AUCTIONS

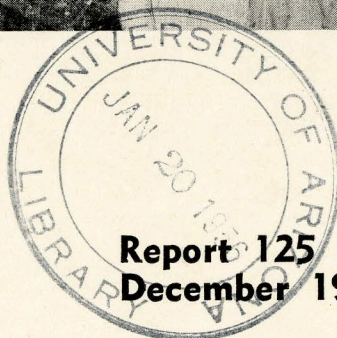
COUNTRY SALES



WHOLESALE MEAT TRADE



University of Arizona  
Agricultural Experiment  
Station, Tucson



Report 125  
December 1955

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# MARKET NEWS SOURCES FOR ARIZONA CATTLE PRODUCERS

By Thomas M. Stubblefield<sup>1</sup>

Buying of feeder cattle is usually done in the fall. A typical Arizona cattle feeder uses many different sources of market news in deciding whether he will feed cattle. Before buying he keeps in touch with the market for both feeder and slaughter cattle. He may do this by reading market news reports published in the daily newspaper, published by the United States Department of Agriculture, by a weekly newspaper that specializes in livestock market news, or by listening to the radio. He keeps in touch with the market to determine if the market conditions indicate a favorable return for cattle feeding.

After he decides to buy he usually contacts an order buyer (to give him his order). The order buyer will inform the feeder what he will probably have to pay for cattle of the quality the feeder wants. The feeder must know what similar quality cattle are selling for in other areas if he is to buy cattle at the greatest advantage. If he likes the price he will instruct the order buyer to purchase the feeder cattle.

After the feeder has placed the cattle on feed he may keep up with the Los Angeles, Denver, and Omaha markets for slaughter cattle. He also keeps in touch with other feeders to determine what cattle are selling for directly out of the feedlot to the packer. His primary interest is in the local reports on the price of fat cattle sold out of the feedlots, and in the Los Angeles report. If he is a member of the Central Arizona Cattle Feeders' Association he can obtain the information on the price of cattle selling directly from the feedlots of members. Otherwise, he usually depends on word-of-mouth information from packer-buyers and other feeders.

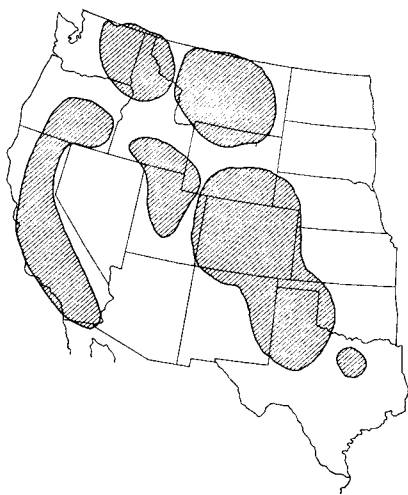
The feeder watches the Omaha and Denver markets to compare their strength to the Los Angeles market. If they are weak relative to the Los Angeles market dressed meat may move to the Los Angeles market. When the cattle are ready for sale the feeder may sell them either directly to the packer buyer, or through a commission merchant, or may send them to the Los Angeles Stockyard. If he sells to the packer buyers he will want the latest information on the central markets. If he is a member he can get this information by telephone from the Central Arizona Cattle Feeders' Association office. If not a member he may depend on the radio or he may get the information from another feeder or per-

<sup>1</sup> Assistant Agricultural Economist, Arizona Agricultural Experiment Station, University of Arizona, Tucson.

haps by dropping into the lobby of Tovrea's Livestock Exchange Building to observe the market reports displayed there for the convenience of feeders and buyers.

The range beef producer is in a different situation than the feeder. (Generally he has already made his investment in his breeding stock and continues to produce feeder and stocker cattle as long as he is in the business of ranching.) His greatest concern is when to sell cattle. He may have an opportunity to contract the cattle early in the production period and any time up until the cattle are delivered. His main problem is that of keeping up with the market and getting the "feel" of it so as to anticipate price trends. This can be done by reading the daily market reports published in newspapers, USDA reports, or a weekly newspaper that specializes in livestock market news. Most ranchers supplement this published market news with word-of-mouth type of information. The main disadvantage of word-of-mouth information is that by it alone it is difficult for ranchers to keep abreast of the market and to make an estimation of the trend for cattle prices.

As mentioned before, the buyers and sellers of cattle in Arizona have several different sources from which to obtain market news. The Livestock Division of the Agricultural Marketing Service of the United States Department of Agriculture reports prices received for cattle as well as other livestock at the major central markets in the United States. In addition it reports on "country" sales — range sales and sales direct from feedlots. There are other agencies such as livestock organizations, livestock newspapers, etc., that also report market news. However, the major portion of the livestock market news is reported by the USDA. Many private reports use the market news reported by the USDA as the basis for their reports. Figure 1 shows the areas in the eleven Western States and Texas where "country" sales are reported.



**Figure 1. Areas in which "country" sales are reported by U.S. Department of Agriculture, Market News Section.**



The purpose of this publication is to list and briefly describe the principal market news reports that may be used by Arizona beef cattle producers. In addition to addresses of the publisher and a brief summary of the report, the current cost of the publication is also indicated.

There is no market report published by the USDA for the markets for cattle in Arizona. There are a few private reports published in the state. The central market that has the greatest influence on the price of slaughter cattle in Arizona is Los Angeles. More Arizona cattle are slaughtered in this area than in any other. It is important, however, for the feeder to keep in contact with the Midwest, i.e., Chicago, Omaha, Kansas City; and the Inter-mountain, i.e., Denver, Ogden markets because they exert certain influences in the Los Angeles market. If the price differential between the Midwest and West Coast markets is great enough, live animals as well as carcasses will move from one area to the other. Fat cattle in the Inter-mountain areas, i.e., Idaho, Montana, Wyoming, Utah, Western Colorado may move either to Inter-Mountain, West Coast or Midwest markets, depending upon the relative advantages of the markets in each area. Therefore, the slaughter cattle markets throughout the United States are inter-dependent. The price in one market can exert influence on the price of other markets.

Many feeders in Arizona are feeding a cross-bred type of cattle. These cattle originate largely in the Houston, Texas-Southern Louisiana area. Also cattle are purchased from the Texas Panhandle and Eastern New Mexico and fed in Arizona pens. These cattle are predominantly Herefords. The feeders interested in purchasing cattle in either of these areas should keep in touch with the markets at Houston, San Antonio, Fort Worth, Amarillo, and Clovis.

The Arizona range cattle producer sells most of his cattle on the range. The actual market for his cattle exists at the ranch when he and the buyer get together on the price for his cattle. Range sales are reported in some states by the USDA, i.e., Texas, Colorado, Utah, Montana, Washington, and California. In addition to these sales, feeder cattle are sold in the central markets, i.e., Los Angeles, Kansas City, Chicago, Omaha, Fort Worth, Denver, and Houston, and also through country auctions. The central markets and part of these auctions are reported by the USDA and by private sources. Private newspapers also report range sales. The range cattle producers can look at any or all of these reports and obtain information as to what range cattle are selling for in other areas of the United States.

There is no market news published by the USDA concerning the price of registered breeding cattle. However, the breed journals and private newspapers as well as magazines do publish information on the sale of registered breeding cattle.

The following is a list of market and other reports available to Arizona cattle producers.

# Livestock Market News Reports Received by Mail

## ARIZONA

*Market Report and News Letter of the Arizona Cattle Growers Association* — Hotel Adams Lobby, Phoenix, Arizona.

**This report is published weekly**, and is for members only. It contains a weekly summary of the Los Angeles market, a weekly summary of the Cornelius Livestock Auction sales, and any sale reported by its members — these are usually stocker and feeder cattle sales. Cost: Write to organization to determine cost.

*Arizona Farmer - Ranchman* — 842 North Central Avenue, Phoenix, Arizona

**This report is published semimonthly:** This magazine contains a section entitled "Market Briefs" which includes a summary of range conditions, cattle prices, alfalfa hay prices, and grain prices. Published every other Saturday. Cost: One year \$1.50, two years \$2.25, three years \$3.00, and five years \$4.50.

*Arizona Stockman* — Arizona Title Building, 128 North First Avenue, Phoenix, Arizona.

**This magazine is published on the 25th of each month:** It contains a weekly market report of the Southwest Livestock Auction, Phoenix, Arizona. The monthly market report of the Los Angeles Union Stockyards at Los Angeles and the Arizona Range and Livestock Report of the Federal-Crop and Livestock Reporting Service for Arizona. Cost: One year \$2.00, three years \$5.00.

**Central Arizona Cattle Feeders Association** — 109 N. Central Ave., Adams Hotel Lower Lobby, Phoenix, Arizona.

*Weekly News Letter:* This news letter contains a report of the southern California feedlot conditions and sales as well as a report of membership sales. Cost: This is one of the services furnished with membership in the organization and is limited to its members. Write to the Association to determine cost.

**Southwest Livestock Auction** — 5201 E. Washington, Phoenix, Arizona.

*Market Report — Cornelius Stockyard:* This report is issued weekly and it summarizes this auction market for the week. There are two auctions a week; Tuesday and Friday. The report is released Friday after the auction is over. No cost.

**Payne's Livestock Auction** — 502 W. 29th St., Tucson, Arizona.

**This report is published weekly:** It gives the typical sales for each class and grade of cattle sold. The auction is held each Friday.

## PACIFIC COAST

### Los Angeles, California

**Federal State Market News Service**, Livestock Division, 212 Livestock Exchange Building, Union Stock Yards, Los Angeles 58, California.

*Daily Livestock Market Report* — Monday through Thursday: A report of the prices for respective grades and classes of cattle including stockers and feeders at Los Angeles, as well as reports of other markets. Included is a table of quotations for slaughter cattle and feeder cattle. On Thursday the report is a summary of the market for the week.<sup>1,2</sup>

**Semiweekly:** *Review of wholesale meat trade* — This report gives the general conditions of the market as well as a listing of the quotations of the wholesale price for the different classes of beef carcasses and different beef cuts for the Los Angeles area. This report also includes a summary of the wholesale meat market conditions in New York City, Chicago, San Francisco, Portland, Seattle, Tacoma, and Spokane area.<sup>2</sup>

*Western Livestock Review* — This is a weekly report published in the San Francisco office of the AMS, USDA, summarizing the market conditions for livestock in the Pacific Coast and Inter-mountain markets. This report also contains a summary of the range sales for the Fort Worth, San Francisco, Denver, Billings, and Spokane market areas.<sup>2</sup>

*Pacific and Western Livestock and Meat Trade Review* — This is a weekly report summarizing the market conditions for the wholesale trade, slaughter cattle and stocker and feeder cattle on the Pacific Coast as well as Denver, Fort Worth, Billings, and Spokane markets.<sup>2</sup>

*Western Livestock Journal* — Union Stock Yards, Los Angeles 58, California.

**Weekly issue:** A summary of the Los Angeles market for slaughter and stocker-feeder cattle. There are also reports of the Stockton, Spokane, North Portland, Ogden, Phoenix (Southwest Livestock Market), Billings, Kansas City, Omaha, and Denver markets. This paper is published on Thursday. Cost of this newspaper and the monthly issue of the *Western Livestock Journal* is: One year \$5.00, three years \$10.00.

**Monthly issue:** A summary is made of the Los Angeles market for the foregoing month and indicates its relation to other markets. This information is included in the section headed "Livestock Markets." Special commercial cattle issue is printed in August.

<sup>1</sup> This report is printed in the market news page of the *Arizona Republic*, Phoenix, Arizona; *Phoenix Gazette*, Phoenix, Arizona; *Arizona Daily Star*, Tucson, Arizona; *Tucson Daily Citizen*, Tucson and the *Yuma Daily Sun*, Yuma, Arizona.

<sup>2</sup> Can be obtained without cost by writing to the Los Angeles address.

*Western Livestock Journal Feedlot Report:* Summarizes market conditions for feeder-stocker and slaughter cattle and calves in the western area of the United States. It lists the number of cattle in the feedlots in California and Arizona. This list is broken down by classes; i.e., steers, heifers, and miscellaneous. It gives the total each week, the week previous, and a year ago. Cost: One year \$120.00.

**The Los Angeles Union Stockyards Company** — Union Stockyards, Administration Building, Los Angeles 58, California.

*Monthly News Letter:* Summarizes the market for cattle selling through the Union Stockyards for the past month. It also contains reports of cattle on feed and conditions influencing the Los Angeles market. No cost.

**A summary of the market at the Union Stock Yards, Los Angeles 58, California is made weekly by each of the following commission firms:**

1. California Livestock Commission Company
  2. Felsted-Holm Livestock Commission Company
  3. Gallagher Livestock Commission Company
  4. Harold Livestock Commission Company
  5. Krueger and Hunt Livestock Commission Company
  6. D. H. Lillywhite Company, Inc.
  7. Producers Livestock Market Association
  8. Robinson and Burnett Livestock Commission Company, Inc.
  9. Stanley Martin Commission Company
  10. Southwest Commission Company
  11. Washburn and Condon Livestock Market Agency
- These are free on request to the respective companies at the above Union Stock Yards address.

### **South San Francisco, California**

**Federal-State Market News Service**, Livestock Division, 105 Livestock Exchange Building, South San Francisco, California.

*Daily Livestock Market Report:* This report summarizes the market for livestock at South San Francisco for each day of the week, Monday through Thursday. It also includes reports from Stockton, Los Angeles, North Portland, Chicago, Omaha, Kansas City, Denver, and Ogden. The Thursday report also includes a summary of the market conditions at the Visalia Livestock Auction. No cost.

*Semiweekly Review of Wholesale Trade:* A report of the general conditions of the wholesale meat trade and a tabulation of price ranges of the various grades of beef, veal, calf, and lamb, fresh and cured pork. No cost.

*Western Livestock Review:* This is the same report that is listed previously under the Los Angeles report. It summarizes the Pacific Coast and Inter-mountain markets for the week. Also included is a report of range sales for the San Francisco, Fort Worth, Denver, Billings, and Spokane areas. No cost.



## **Stockton, California**

**Federal-State Market News Service**, Livestock Division, Post Office Box 805, Stockton, California.

*Semiweekly Livestock Market Report*: This report is issued on a Monday and Friday. The Monday report summarizes the market at the Stockton Union Stockyards. It also contains that day's report for the South San Francisco and the Los Angeles markets. The Friday report summarizes the Stockton market for the week as well as the San Joaquin Valley markets, which includes feed lot sales. This report also includes the *Western Livestock Review* released from the South San Francisco office of AMS. No cost.

## **North Portland, Oregon**

**Agricultural Marketing Service, USDA**, Market News, Livestock Division, 208 Livestock Exchange, North Portland, Oregon.

*Semiweekly Livestock Report*: This report summarizes the markets for cattle as well as other kinds of livestock. In addition it contains a report of the Los Angeles, Chicago, Omaha, South St. Paul, South San Francisco, and Spokane markets. No cost.

*Weekly Review of the Wholesale Meat Trade*: This report summarizes the wholesale meat market for beef, veal, calf, lamb, mutton, and pork. The range of wholesale prices for the different grades of these meats is also quoted. A summary of wholesale meat prices for the markets of San Francisco, Los Angeles, Chicago, New York, and Spokane for each Thursday is included. No cost.

*Western Livestock Review*: This report summarizes the slaughter markets on the Pacific Coast, and the Inter-mountain regions. It also includes a report of "range sales" for the Spokane, San Francisco, Denver, Billings, and Fort Worth marketing areas. No cost.

## **Spokane, Washington**

**Agricultural Marketing Service, USDA**, Livestock Division, Old Union Stockyards, Spokane, Washington.

*Semiweekly Livestock Market Report* — Monday: This report is issued each Monday. It summarizes the Spokane Old Union Stockyards Livestock Market and gives the receipts at the stockyards. It also includes a summary of the North Portland, Billings, and Omaha markets. No cost.

*Semiweekly Livestock Market Report* — Thursday: This report contains a summary of the market for the week and also a weekly review of the wholesale meat trade in the Spokane area. No cost.

## **INTER-MOUNTAIN REGION**

### **Billings, Montana**

*Western Livestock Reporter*, Billings, Montana.

**Weekly**: This paper is published each Wednesday. It contains the report of the Billings market and twelve other country markets. Cost: One year \$4.00, three years \$10.00.

## Denver, Colorado

**Agricultural Marketing Service, USDA, Livestock Division,**  
403 Livestock Exchange Building, Denver 16, Colorado.

*Semiweekly Livestock Market Report:* This report is published each Monday and Thursday. The Monday report summarizes market conditions for slaughter cattle, calves, sheep, lamb, and hogs. It also contains tables showing the movement, weights, and prices of feeder and stocker cattle as well as the average price for beef steers by grades. Thursday's report summarizes the market conditions for the week and also gives the range of prices for the various grades of slaughter and stocker and feeder livestock. No cost.

*Range Sales Report:* This report summarizes the range sales for the past week (week ending the Friday, day of the report) for the Denver, Fort Worth, San Francisco, Spokane, and Billings areas. It also contains weather conditions. No cost.

*The Denver Record Stockman*, 1820 Curtis Street, Denver 2, Colorado.

**Weekly:** This newspaper is published each Thursday. It summarizes the Denver market for the week as well as other western markets. Cost: One year \$5.00, three years \$10.00.

*Western Farm Life*, 616 Washington, Box 299, Denver 1, Colorado.

**Semimonthly:** Published the 1st and 15th of each month. This magazine contains an outlook report of the general market conditions in the Inter-mountain states as well as a semimonthly summary of the Denver market. Cost: One year \$1.00.

## Ogden and North Salt Lake

**Agricultural Marketing Service, USDA, Livestock Division,**  
200 Livestock Building, Ogden, Utah.

*Semiweekly Livestock Market Report:* This report is issued each Monday and Thursday. The Monday report summarizes the market conditions for the Ogden stockyards and the North Salt Lake livestock markets. It also contains a summary of the Omaha, Denver, Chicago, and Los Angeles market for that date. No cost.

## TEXAS

### Amarillo, Texas

**Amarillo Livestock Auction Company**, 3000 E. 3rd Ave., Box 668, Amarillo, Texas.

**Weekly:** It contains a summary issued by the USDA and a listing of the prices of stocker and feeder cattle by grades and weights. It also contains a listing of the slaughter cattle prices. No cost.

## **Fort Worth, Texas**

**Agricultural Marketing Service, USDA, Livestock Division,**  
233 Livestock Exchange, Fort Worth, Texas.

*Daily:* This report is published each Monday through Thursday and summarizes the Fort Worth market for that date. It gives the estimated receipts. This report lists the prices for the various grades of slaughter and stocker-feeder cattle and calves. It also gives the shipments of stocker and feeder cattle from Fort Worth. No cost.

*Weekly Livestock Reporter,* 122 East Exchange Ave., Post Office Box 4185, Fort Worth, Texas.

**Weekly:** This newspaper is published each Thursday and contains the market news reports of commission firms and other reports of general nature on cattle and poultry production. Cost: One year \$2.00, three years \$5.00.

*The Cattleman,* Texas and Southwestern Cattle Raisers Association, Inc., 410 E. Weatherford Street, Fort Worth 2, Texas.

**Monthly:** Published the first of each month. "The Cattleman's Corral" reports on market and other conditions affecting the cattleman. Cost: One year \$2.00, three years \$5.00, five years \$8.00.

## **San Antonio, Texas**

**Agricultural Marketing Service, USDA, Livestock Division,**  
215 Livestock Exchange Building, San Antonio 6, Texas.

*San Antonio Livestock Market Report — Monday:* This report contains a summary of the prices paid at the San Antonio market on that date as well as an estimate of the number of livestock in each class received at the market on that date. It also contains a summary of the Fort Worth and Kansas City markets.

*San Antonio Livestock Market Report — Thursday:* This report summarizes the prices received at the San Antonio market for the week. It also includes an estimate of the weekly receipts. No cost.

**Union Stockyards,** Post Office Box 800, San Antonio 6, Texas.

**Weekly:** This summary is the same summary published by the AMS, USDA. However, this report is in the form of a large chart, showing the prices and conditions of the market for the various classes, grades, and weights of livestock. No cost.

**West Texas Area:** There is no USDA market report for this area. However, the weekly livestock paper listed below does report sales for this area.

*West Texas Livestock Weekly,* Post Office Box 1606, San Angelo, Texas.

**Weekly:** This paper gives summaries of the central markets for the past week, that affect the price of cattle in the West Texas-Eastern New Mexico area as well as the prices received for range sales in this area. Cost: One year \$5.00.

## **EASTERN NEW MEXICO AND OKLAHOMA CITY**

### **Clovis, New Mexico**

**Clovis Cattle Commission Company**, Post Office Box 671, Clovis, New Mexico.

**Weekly:** Summarizing the market for the week, by grades and classes. No cost.

### **Oklahoma City**

**Agricultural Marketing Service, USDA**, 232 Livestock Exchange Building, Oklahoma City 8, Oklahoma.

**Weekly:** This report gives the current week's receipts, a resume of the market for the week, and the average quotations for the week. No cost.

## **MIDWEST MARKETS**

### **Chicago Illinois**

**Agricultural Marketing Service, USDA**, Livestock Division, Room 301, 999 Exchange Avenue, Chicago 9, Illinois.

**Daily:** This report gives a summary of the Chicago livestock market Monday through Thursday; quotations of prices paid for the various classes, grades, and weights of livestock (including stocker and feeder cattle); the receipts at the Chicago and the 12 livestock markets, and the actual receipts and distribution of livestock at the Chicago market. No cost.

*The Thursday report* contains a weekly review of the Chicago market. No cost.

*Chicago Daily Drovers Journal*, Union Stock Yards, Chicago 9, Illinois.

**This paper is published daily Monday through Friday:** It gives the market for all livestock. It also contains summaries of the other Midwest markets as well as the spot and future markets for grains. The Friday edition summarizes the market for the week. Cost: One year \$7.50.

### **Kansas City, Missouri**

**Agricultural Marketing Service, USDA**, Livestock Division, 760 Livestock Exchange Building, Kansas City 2, Missouri.

**Daily:** This report is issued daily Monday through Thursday. It summarizes the market for the day giving the receipts and has a special section on stocker and feeder cattle and calves. The Thursday report summarizes the market for the week. No cost.

**Feeder and Stocker Report:** This report is issued each Thursday, and it summarizes the market for feeder and stocker cattle, pigs, hogs, and sheep for the week. No cost.

*Kansas City Daily Drovers Telegram*, 1505 Genesee Street, Kansas City 2, Missouri.

**Daily Monday through Friday:** This paper publishes the market conditions for livestock at the Kansas City market. Summaries of the other Midwest markets are also included. Spot and future markets for grains and feedstuffs are

quoted. The Friday edition summarizes the livestock market for the week. Cost: One year \$7.50.

### **East St. Louis**

**National Stock Yards, Agricultural Marketing Service, USDA,** Livestock Division, Rooms 27-31 Exchange Building, National Stock Yards, Illinois.

**Daily:** This report is issued daily Monday through Friday, giving a summary of the livestock market at National Stock Yards for each day. The Thursday report gives the weekly summary. No cost.

*The St. Louis Daily Livestock Reporter*, National Stock Yards, Illinois.

**Daily Monday through Friday:** This paper reports the conditions of the East St. Louis (National Stock Yards) market for all livestock as well as a summary of the major Midwest markets. It also gives the futures markets for grains as well as the spot market for grains and other feedstuffs. The Friday paper summarizes the market for the week. Cost: One year \$7.50.

### **Omaha, Nebraska**

**Agricultural Marketing Service, USDA,** Livestock Division, 609 Livestock Exchange Building, Omaha 7, Nebraska.

*Omaha Livestock Market Report:* This report is issued daily Monday through Thursday. It summarizes the market each day giving the estimated receipts, quotations for the bulk of sales, and a report on the stocker and feeder cattle and calves market. The Thursday report summarizes the market for the week. No cost.

*Stocker and Feed Report:* This report is issued each Thursday and summarizes the stocker and feeder market for the week ending Thursday (date of publication of the report). No cost.

*Omaha Daily Journal-Stockman*, Stock Yards Station, Omaha 7, Nebraska.

**Daily Monday through Thursday:** This newspaper reports the conditions of the Omaha market, as well as a summary of the other major Midwest markets. The future and spot market grains and feedstuffs are also included. The Friday paper summarizes the market for livestock for the week. Cost: One year \$7.50.

## **REGISTERED BREEDING CATTLE MARKET NEWS REPORTS RECEIVED BY MAIL**

*Aberdeen-Angus Journal*, Post Office Box 238, Webster City, Iowa.

**Published monthly:** This magazine gives information on registered Aberdeen-Angus cattle. In addition it reports the Chicago market for the past month and compares it with other markets such as Fort Worth, etc. Cost: One year \$2.00 in the United States.

*American Brahman*, Post Office Box 2084, Houston, Texas.

**Published monthly:** It contains news of the Brahman breed as well as general articles. It also contains general crop and range reports for Texas. Cost: One year \$2.00.

*American Hereford Journal*, Walker Publications, Inc., 500 Graphic Arts Building, Kansas City 5, Missouri.

**Published semimonthly - 1st and 15th:** This publication contains information on the sale of registered Hereford cattle as well as a report on the cattle market (other than registered) by C. A. Zugenbuehler. It also contains news of the American Hereford Association. Cost: One year \$3.00 in the United States and Canada.

*Arizona Farmer-Ranchman*, 842 North Central Avenue, Phoenix, Arizona.

**Published semimonthly:** This magazine publishes prices of registered breeding cattle sold at organized sales in Arizona. Cost: One year \$1.50.

*Arizona Stockman*, Arizona Title Building, Phoenix, Arizona.

**Published monthly:** This magazine contains information on sale of registered breeding cattle in Arizona. It also contains other reports of interest to the rancher, such as **Arizona Range and Livestock Reports**, and the **Los Angeles Situation** as seen at the Union Stockyards. Cost: One year \$1.50.

*The Cattleman*, Texas and Southwestern Cattlemen Association, 410 East Weatherford Street, Fort Worth 2, Texas.

**Published monthly:** This magazine contains information pertaining to markets and other conditions affecting the cattle industry. It reports sales of registered cattle. Cost: One year \$2.00.

*New Mexico Stockman*, Post Office Box 616, Albuquerque, New Mexico.

**Published monthly:** This magazine contains news of stock shows and registered cattle sales along with other information for stockmen. Cost: One year \$2.00.

*Pacific Stockman*, Post Office Box 750, Redwood City, California.

**Published semimonthly:** This magazine reports the sales of registered cattle. Cost: One year \$1.50.

*Western Livestock*, Western States Publishing Company, 510 Mining Exchange Building, Denver 2, Colorado.

**Published monthly:** This magazine reports sales of registered cattle in addition to reports on weather conditions and other items of interest. Cost: One year \$2.00.

*Western Livestock Journal*, Nelson R. Crow Publications, Inc., Union Stock Yards, 4511 Produce Plaza, Los Angeles 58, California.

**This publication consists of a weekly newspaper, plus a monthly magazine:** Both of these contain information of the sales of registered breeding cattle. Cost: One year \$5.00.



## **RADIO STATIONS REPORTING MARKET NEWS FOR CATTLE**

### **Phoenix, Arizona**

#### **KOY Mutual Don Lee Broadcasting System:**

12:25 p.m. Monday through Friday. A program concerning cattle and livestock quotations.

#### **KPHO American Broadcasting Company:**

12:50 p.m. Monday through Friday. —  
"Livestock Report."

#### **KTAR National Broadcasting Company:**

1:00 p.m. Monday through Friday — "Today's Markets."

6:30 p.m. Monday through Friday — "Farm Market Reports."

### **Tucson, Arizona**

#### **KCNA American Broadcasting Company:**

6:30 a.m. Monday through Friday—  
"Ranchers Calendar."

### **Yuma, Arizona**

#### **KYMA Mutual Don Lee Broadcasting System:**

12:25 p.m. Monday through Saturday—  
"The Market Reporter."

#### **KYUM National Broadcasting Company:**

6:35 a.m. Monday through Friday—

"Arizona Broadcasting System Market Report."

12:40 p.m. Monday through Friday—

"First National Bank Market Report."

### **Clifton, Arizona**

#### **KCLF Independent Stations:**

12:30 p.m. Saturday—"Farm and Ranch Program."

## **TELEVISION STATIONS REPORTING MARKET NEWS FOR CATTLE**

### **Phoenix, Arizona**

#### **KPHO American:**

9:30 a.m.-9:45 a.m. Monday, Tuesday, Wednesday and Friday—"Rural Roundup."

#### **KTVK American:**

6:30 p.m. Mondays—"County Agent's Notebook."

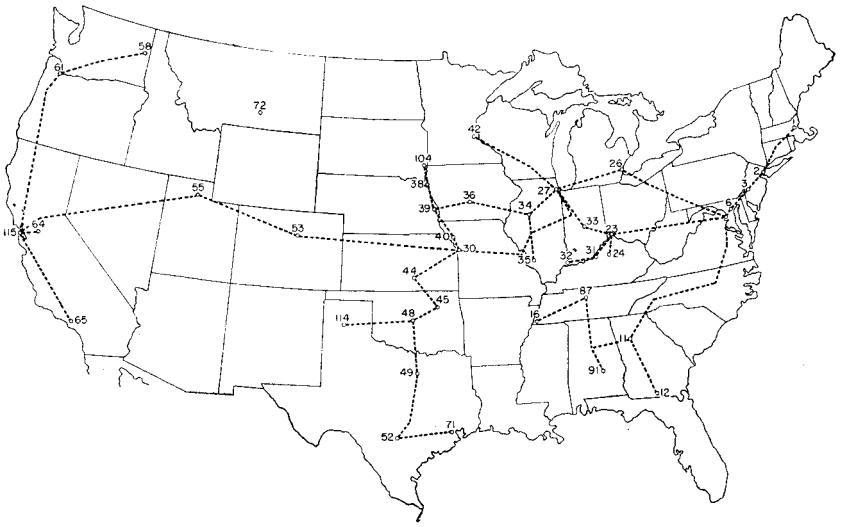
#### **KOOL Columbia Broadcasting System:**

6:10 p.m. Monday through Friday —  
"KOOL Newscast."

## **TELETYPE CIRCUIT**

The USDA has a closed Teletype Circuit on which they send the market reports from one market to another. The advantage of this system is that it keeps all the markets informed as to what the price of cattle and other agricultural products are at the other markets. There are a total of 41 livestock markets included in this circuit. (Figure 2.)

Amarillo, Texas, Billings, Montana, Denver, Colorado, Fort



**Figure 2. Livestock News Offices and Teletype Systems, 1955 — United States Department of Agriculture, Agricultural Marketing Service.**

- |                      |                             |   |
|----------------------|-----------------------------|---|
| 1. Boston, Mass.     | 32. Evansville, Ind.        | 53. Denver, Colo.                             |
| 2. New York, N. Y.   | 33. Indianapolis, Ind.      | 55. Ogden, Utah                               |
| 3. Philadelphia, Pa. | 34. Peoria, Ill.            | 58. Spokane, Wash.                            |
| 6. Baltimore, Md.    | 35. Natl. Stock Yards, Ill. | 61. No. Portland, Ore.                        |
| 7. Washington, D. C. | 36. Des Moines, Iowa        | 64. Stockton, Calif.                          |
| 11. Atlanta, Ga.     | 38. Sioux City, Iowa        | 65. Los Angeles, Calif.                       |
| 12. Thomasville, Ga. | 39. Omaha, Nebraska         | 71. Houston, Texas                            |
| 16. Memphis, Tenn.   | 40. So. St. Joseph, Mo.     | 72. Billings, Mont.                           |
| 23. Cincinnati, Ohio | 42. So. St. Paul, Minn.     | 87. Nashville Un. Stockyards                  |
| 24. Frankfort, Ky.   | 44. Wichita, Kansas         | 91. No. Montgomery, Ala.                      |
| 26. Detroit, Mich.   | 45. Tulsa, Okla.            | 104. Sioux Falls, So. Dak.                    |
| 27. Chicago, Ill.    | 48. Oklahoma City, Okla.    | 114. Amarillo, Texas                          |
| 30. Kansas City, Mo. | 49. Fort Worth, Texas       | 115. So. San Francisco Un. Stockyards, Calif. |
| 31. Louisville, Ky.  | 52. San Antonio, Texas      |   |



**Figure 3. Special teletype system sponsored by Western States Meat Packers Association in conjunction with U.S. Department of Agriculture, Market News Section.**

Worth, Texas, Houston, Texas, Los Angeles, California, Ogden, Utah, Portland, Oregon, San Antonio, Texas, San Francisco, California, Spokane, Washington, and Stockton, California, are the markets in the eleven western states and Texas that are included in this circuit. The market news information received on this circuit is posted at each of the markets and is available to the public.

Three reports are carried from each market daily. The early estimates of the receipts, the mid-morning report, and the summary.

### **SPECIAL TELETYPE CIRCUIT, PACIFIC COAST AND WESTERN STATES**

The USDA in cooperation with the **Western States Meat Packers' Association** have established a teletype circuit to furnish up-to-the-minute information on the market news for the Pacific Coast

and Western States. The circuit is open from 7 a.m. to 3 p.m. Pacific Daylight Time. (Figure 3 shows the present circuit.)

The USDA has agreed to furnish the market reports and send it out on the circuit without cost and the subscribers have to bear the other cost of the circuit. At the present time the basic monthly charges are: sixty cents per airline mile for line charge, \$3.00 for each local channel, \$24.00 for each receiving machine and a loop charge of \$10.00 for each city. At the present time total operations are approximately 2,300 airline miles. Each subscriber keeps on deposit with the **Western States Meat Packers' Association** \$100.00 as a guarantee of payment of regular service charges. Bills are rendered after the close of each month.

There are no Arizona subscribers as of September, 1955. Anyone in Arizona wishing to receive the services may do so by paying the additional costs of bringing the teletype line into that particular city in Arizona. Information on the total cost of obtaining this service can be obtained by writing:

Mr. G. E. Rodda  
Market News Branch—Livestock Division  
United States Department of Agriculture  
630 Sansome Street—Room 717  
San Francisco 11, California

## **TELEGRAPHIC SERVICE**

The Livestock Division of the Agricultural Marketing Service, USDA, releases each livestock market news report to the Telegraphic and News Services. If one wishes to purchase the daily market news reports, he can make arrangements through a local telegraph office. At the present time the costs per month for each report delivered in Arizona towns and cities is approximately as follows: Chicago market report, \$28.00; Denver market report, \$25.00; Fort Worth market report, \$25.00; San Antonio market report, \$22.50; Kansas City market report, \$28.50; and Los Angeles market report, \$22.50.